



COLLECTION OF SCIENTIFIC PAPERS



ISSUE  
№68

3<sup>RD</sup> INTERNATIONAL SCIENTIFIC  
AND PRACTICAL CONFERENCE

**MODERN  
PERSPECTIVES  
ON SCIENCE AND  
ECONOMIC PROGRESS**

APRIL 29 – MAY 1, 2026  
VILNIUS, LITHUANIA





ISU

INTERNATIONAL SCIENTIFIC UNITY

3<sup>rd</sup> International Scientific and Practical Conference  
**«Modern Perspectives on Science and  
Economic Progress»**

Collection of Scientific Papers

April 29 – May 1, 2026,  
Vilnius, Lithuania

UDC 001(08)

Modern Perspectives on Science and Economic Progress: Collection of Scientific Papers with Proceedings of the 3<sup>rd</sup> International Scientific and Practical Conference. International Scientific Unity. Vilnius, Lithuania. April 29 – May 1, 2026.

ISBN 979-8-89704-980-6 (series)  
DOI 10.70286/ISU-29.04.2026

The conference is included in the Academic Research Index ReserchBib International catalog of scientific conferences.

The materials of the collection are presented in the author's edition and printed in the original language. The authors of the published materials bear full responsibility for the authenticity of the given facts, proper names, geographical names, quotations, economic and statistical data, industry terminology, and other information.

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**ISBN 979-8-89704-980-6**



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Official site: <https://isu-conference.com/>

## **BUSINESS ENGLISH AS A DRIVER OF INTERNATIONAL COOPERATION**

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In the era of globalization, English has become the dominant language of international communication, particularly in business and economic relations. Business English plays a crucial role in facilitating cooperation between companies, institutions, and individuals across different linguistic and cultural backgrounds. This paper examines how Business English contributes to international cooperation, reduces communication barriers, and enhances global economic integration. It also discusses challenges related to linguistic inequality and the need for intercultural competence.

Globalization has significantly transformed the way countries interact in economic, scientific, and cultural spheres. As international cooperation expands, the need for a common communication tool becomes essential. English has emerged as a global lingua franca, and Business English, as its specialized form, is widely used in corporate communication, negotiations, marketing, and international trade.

According to research, English is now the dominant medium in multinational business communication, enabling organizations to operate efficiently across borders and cultures [4]. This linguistic dominance has led to the development of Business

English as a key competence for professionals worldwide.

Business English is a specialized form of English used in professional and commercial contexts. It includes vocabulary, communication strategies, and discourse patterns necessary for business activities such as meetings, presentations, negotiations, and correspondence.

As studies show, English functions as a “corporate language” and a shared communication tool in multinational companies, allowing employees from different linguistic backgrounds to collaborate effectively [5]. In this context, Business English acts as a bridge that connects international partners and ensures smooth information exchange.

Moreover, English is widely recognized as the language of global trade, science, and technology, which strengthens its role in international cooperation [6].

Business English contributes to international cooperation in several key ways:

- **Facilitating Communication**

It ensures clear and effective communication between international partners. Misunderstandings caused by language differences are reduced, allowing smoother negotiations and agreements.

- Supporting Economic Integration

Companies using English as a working language can enter global markets more easily. Business English enables participation in international trade and investment activities.

- Enhancing Intercultural Understanding

Effective business communication requires not only language skills but also intercultural awareness. Business English helps professionals understand cultural differences and adapt communication styles accordingly.

- Strengthening Corporate Collaboration

Multinational corporations often adopt English as their internal language, which improves coordination, teamwork, and organizational efficiency [6].

The use of Business English directly influences economic progress. Companies with employees proficient in English have better access to international markets and global networks. Research shows that English proficiency increases employability and professional mobility in global business environments [2].

In addition, Business English supports international marketing strategies by improving communication with clients, partners, and stakeholders. It plays an important role in building brand reputation and trust in foreign markets [3].

Despite its advantages, the dominance of Business English also creates challenges:

- Language inequality: Non-native speakers may face disadvantages in international communication.

- Cultural barriers: Language proficiency does not always guarantee intercultural understanding.

- Dependence on English: Overreliance on English may reduce linguistic diversity in global communication.

Therefore, organizations must combine language training with intercultural communication skills to ensure effective cooperation.

Business English is a powerful driver of international cooperation in the modern globalized world. It facilitates communication, supports economic integration, and strengthens collaboration between countries and organizations. However, successful international cooperation requires not only language proficiency but also cultural awareness and adaptability. As globalization continues to expand, the importance of Business English will remain essential for global economic and professional development.

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## EDUCATIONAL IDEAS OF MARIIA MONTESSORI

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The development of sensory abilities of children of senior preschool age is an important factor in the formation of cognitive competence and preparation for school. The problem of organizing educational space for effective sensory development attracts the attention of Ukrainian and foreign teachers. Special attention is paid to the creation of sensory zones that take into account the physiological and mental characteristics of preschoolers. They allow to organize conditions for independent cognition and active experimentation.

Maria Montessori's pedagogical system is based on the recognition of the uniqueness of each child. One of the principles of the methodology is the individualization of learning. In modern educational institutions, it is implemented through the possibility of free choice of didactic materials. The teacher plays the role of an assistant and observer who creates conditions for the child's productive activity.

The Montessori's method is based on a specially organized educational environment. The educational space is filled with materials that contribute to the development of vision, hearing, touch, spatial and motor sensations. Children are able