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Metaphor as a means of aviation terminology formation in English

Abstract

In the last years, theoretical and practical studies of the terminology features are relevant and important for several reasons: the steady development of technologies and the deepening of scientific knowledge with their subsequent specialization generates a wave of new terms appearance in various areas of human activity. The processes of globalization and the intensification of interethnic and intercultural contacts creates an unprecedented demand for specialists in the field of specialized terminology. The aim of the research is to study metaphors as the means of aviation terminology formation. The analysis of the metaphoric models of the aviation sublanguage showed that the *human* sphere appeared to be the most frequent and productive sphere of metaphorical comprehension in the English language. It included the following taxa: parts and organs of the human body, clothing elements, person professional activity and man as a biological type. Less frequent but quite illustrative was the group of *objects of everyday life*, consisting of the following taxa: objects of everyday life, names of dishes, names of household items, denomination of jewellery, names of premises and the interior, notions relating to spiritual culture and mathematical concepts. The *biosphere* included metaphors formed on the basis of associative links with the representatives of the animal world, parts of their body. This group included examples containing the names of animals as well. The conducted researches prove that in the process of new terminological systems formation combines at least three active factors: the practical necessity of new objects, subjects, phenomena and processes nomination that make up the content of this activity, and general principles and mechanisms of terminology which are based on human experience associative relations.

Key words: aviation terminology, metaphor, metaphoric model, taxa, thematic group